

## LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

303-2015

FROM: Jimmy L. Morales, City Manager

DATE: July 28, 2015

SUBJECT: **MIAMI BEACH TROLLEY AND MIAMI-DADE TRANSIT CIRCULATOR RIDERSHIP REPORT (FY2015 – 3<sup>RD</sup> QUARTER)**

The purpose of this Letter to Commission is to report ridership figures for the City of Miami Beach Trolley System and Miami-Dade Transit (MDT) Circulators during the third quarter of Fiscal Year 2015, from April 1 to June 30, 2015.

As illustrated in the attached ridership report (Attachment A), the North Beach Loop and the Alton-West Loop observed an average daily ridership of 2,039 and 994 respectively, during this quarter (approximately 276,000 passengers total during the 3-month period). The North Beach Loop experienced a 16% increase in ridership with respect to the previous quarter while the Alton-West Loop experienced a drop of nearly 5%. Overall, to date, nearly eight hundred thousand (800,000) passengers have been transported by the City's trolley system during FY2015.

In addition to the City's trolley system, MDT operates two (2) circulator routes entirely within City boundaries (the South Beach Local (SBL) and Route 115/117). This quarter's daily average ridership for the SBL and Route 115/117, were 2,826 and 710, respectively (Attachment A). These figures were based on the months of April and May only as ridership for the month of June has not been published by MDT. A revised average will be provided as part of the 4<sup>th</sup> Quarter Ridership Report to be submitted as a Letter to Commission in October 2015. Ridership information for the City's trolley system and the County's SBL and Route 115/117 for previous Fiscal Years has been included in Attachment B.

During this quarter, the City did not operate any special event routes.

Please feel free to contact me if you have any questions or concerns.

### Attachments:

A: Trolley and Circulator Ridership Report (FY2015 – 3<sup>rd</sup> Quarter)

B: Trolley and Circulator Ridership Comparison Report (% Change)

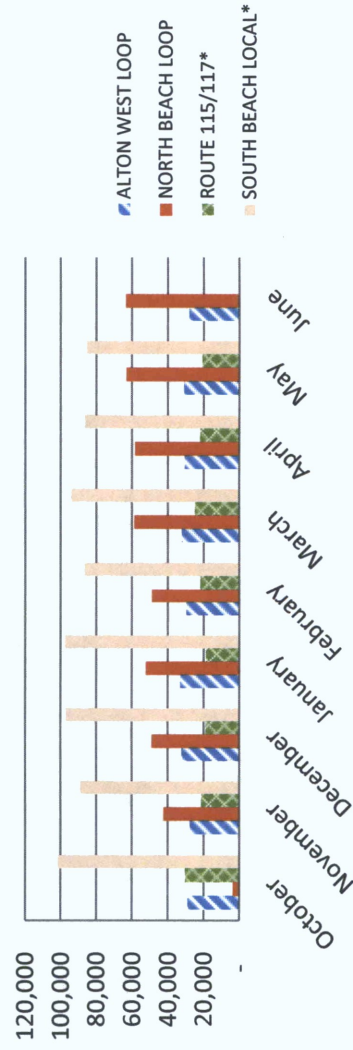
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# FY2015 CIRCULATOR RIDERSHIP REPORT

MONTHLY RIDERSHIP											
	QTR I				QTR II				QTR III		
	October	November	December	January	February	March	April	May	June		
ALTON WEST LOOP	29,160	27,912	32,570	33,331	29,902	32,413	30,769	31,246	28,404		
NORTH BEACH LOOP	3,705	42,551	49,122	52,278	49,020	58,790	58,441	63,340	63,631		
<b>SUBTOTAL</b>	<b>32,865</b>	<b>70,463</b>	<b>81,692</b>	<b>85,609</b>	<b>78,922</b>	<b>91,203</b>	<b>89,210</b>	<b>94,586</b>	<b>92,035</b>		
SOUTH BEACH LOCAL*	101,914	89,271	97,376	97,480	86,750	94,353	86,672	85,562			
ROUTE 115/117*	30,669	21,466	19,251	18,774	22,108	25,167	22,251	20,998			
<b>SUBTOTAL</b>	<b>132,583</b>	<b>110,737</b>	<b>116,627</b>	<b>116,254</b>	<b>108,858</b>	<b>119,520</b>	<b>108,923</b>	<b>106,560</b>			
<b>TOTAL CITYWIDE</b>	<b>165,448</b>	<b>181,200</b>	<b>198,319</b>	<b>201,863</b>	<b>187,780</b>	<b>210,723</b>	<b>198,133</b>	<b>201,146</b>			

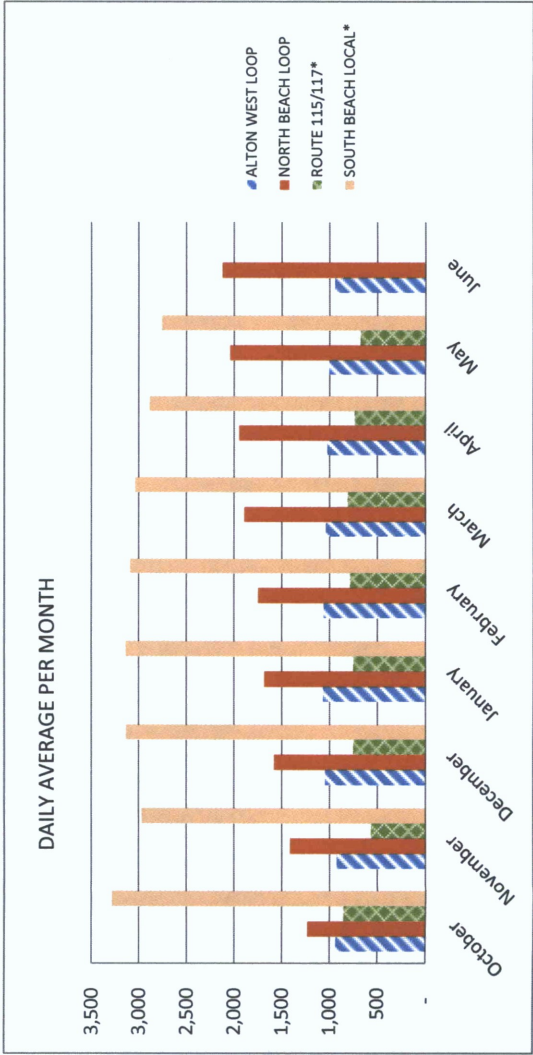
## MONTHLY RIDERSHIP



\* June ridership not yet published by MDT

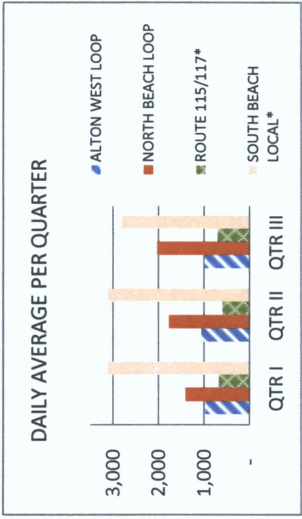
FY2015 RIDERSHIP REPORT

DAILY AVERAGE PER MONTH												
	QTR I			QTR II			QTR III					
	October	November	December	January	February	March	April	May	June			
ALTON WEST LOOP	940	931	1,051	1,075	1,068	1,046	1,026	1,008	947			
NORTH BEACH LOOP	1,235	1,418	1,585	1,686	1,751	1,896	1,949	2,044	2,122			
SUBTOTAL	2,175	2,349	2,636	2,762	2,819	2,942	2,975	3,052	3,069			
SOUTH BEACH LOCAL*	3,288	2,976	3,142	3,145	3,099	3,044	2,890	2,761				
ROUTE 115/117*	856	715	758	757	790	812	742	678				
SUBTOTAL	4,144	3,691	3,900	3,902	3,889	3,856	3,632	3,439	-			
TOTAL CITYWIDE	6,319	6,040	6,536	6,664	6,708	6,798	6,607	6,491				



\*June ridership not yet published by MDT

DAILY AVERAGE PER QUARTER				
	QTR I	QTR II	QTR III	
ALTON WEST LOOP	974	1,063	994	
NORTH BEACH LOOP	1,413	1,778	2,039	
SOUTH BEACH LOCAL*	3,135	3,145	2,826	
ROUTE 115/117*	682	606	710	



\*June ridership not yet published by MDT

**CIRCULATORS RIDERSHIP (% CHANGE)**

			<b>FY2015</b>	<b>FY2014</b>	<b>% Change*</b>
<b>Alton-West Trolley</b>	Quarter 1	October	29,160	N/A	
		November	27,912	N/A	
		December	32,570	N/A	
	Quarterly Total		89,642	-	N/A
	Quarter 2	January	33,331	N/A	
		February	29,902	17,623	70%
		March	32,413	24,399	33%
	Quarterly Total		95,646	42,022	N/A
	Quarter 3	April	30,769	25,954	19%
		May	31,246	29,984	4%
		June	28,404	32,769	-13%
	Quarterly Total		90,419	88,707	2%
	Quarter 4	July		28,346	
		August		28,323	
		September		26,532	
	Quarterly Total			83,201	N/A
	<b>Yearly Total</b>		<b>275,707</b>	<b>213,930</b>	
<b>North Beach Trolley</b>	Quarter 1	October	3,705	N/A	
		November	42,551	N/A	
		December	49,122	N/A	
	Quarterly Total		95,378	-	N/A
	Quarter 2	January	52,278	N/A	
		February	49,020	N/A	
		March	58,790	N/A	
	Quarterly Total		160,088	-	N/A
	Quarter 3	April	58,441	N/A	
		May	63,340	N/A	
		June	63,631	N/A	
	Quarterly Total		185,412	-	N/A
	Quarter 4	July		N/A	
		August		N/A	
		September		N/A	
	Quarterly Total			-	N/A
	<b>Yearly Total</b>		<b>440,878</b>	-	

\*With respect to previous year.

**CIRCULATORS RIDERSHIP (% CHANGE)**

			<b>FY2015</b>	<b>FY2014</b>	<b>FY2013</b>	<b>FY2012</b>	<b>% Change*</b>
<b>SOUTH BEACH LOCAL</b>	Quarter 1	October	101,914	114,037	120,127	129,443	
		November	89,271	103,363	115,609	128,727	
		December	97,376	107,172	110,258	124,541	
	Quarterly Total		288,561	324,572	345,994	382,711	-11%
	Quarter 2	January	97,480	101,064	117,354	127,809	
		February	86,750	92,925	110,858	125,111	
		March	94,353	96,812	114,579	130,926	
	Quarterly Total		278,583	290,801	342,791	383,846	-4%
	Quarter 3	April	86,672	96,371	100,218	120,683	
		May	85,562	102,220	101,181	116,184	
		June		97,250	102,528	116,068	
	Quarterly Total			295,841	303,927	352,935	N/A
	Quarter 4	July		105,915	99,746	126,036	
		August		108,677	111,885	125,589	
		September		96,357	104,957	117,341	
	Quarterly Total			310,949	316,588	368,966	N/A
	<b>Yearly Total</b>			<b>1,222,163</b>	<b>1,309,300</b>	<b>1,488,458</b>	
<b>Route 115/117</b>	Quarter 1	October	30,669	26,978	29,249	27,784	
		November	21,466	23,530	26,570	28,049	
		December	23,484	24,555	27,155	27,183	
	Quarterly Total		75,619	75,063	82,974	83,016	1%
	Quarter 2	January	23,473	25,908	28,173	27,339	
		February	22,108	25,770	26,487	28,040	
		March	25,167	26,959	29,137	30,271	
	Quarterly Total		70,748	78,637	83,797	85,650	-10%
	Quarter 3	April	22,251	27,785	27,735	27,542	
		May	20,998	26,693	27,706	28,587	
		June		24,477	24,250	27,140	
	Quarterly Total			78,955	79,691	83,269	N/A
	Quarter 4	July		25,183	25,354	27,004	
		August		25,279	26,171	27,652	
		September		25,664	24,703	26,052	
	Quarterly Total			76,126	76,228	80,708	N/A
	<b>Yearly Total</b>			<b>308,781</b>	<b>322,690</b>	<b>332,643</b>	

\*With respect to previous year.